## CONTRACT

**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

**Canal Partners Media** 1027 33rd Street NW, Suite 140 Washington, DC 20007

Contract / Rev	vision		Alt Order #	
1842846	1		08847015	
			I	
T				
Estimate #				
5069				
		Ori	iginal Date	/ Revision
ite		1	1/09/17	/ 11/09/17
Billing Cycle	Billing	Cal	endar	Cash/Trade
EOM/EOC	Broado	ast		Cash
Property	Accour	it E	xecutive	Sales Office
WSFA	Ryan E	ddi	ns	HRP-Washingto
Special Handl	ing			<del></del>
<u>Demographic</u>				
Adults 35+				
Agy Code		ser	Code	Product 1/2
TV13041	836			967
Agency Ref			Advertiser	Ref
	1842846  T Estimate # 5069  te Billing Cycle EOM/EOC Property WSFA Special Handl Demographic Adults 35+  Agy Code TV13041	T  Estimate # 5069  te  Billing Cycle Billing Cycle Broadce Froperty Accour Ryan E Special Handling  Demographic Adults 35+  Agy Code Advertity TV13041 836	T  Estimate # 5069  te	T  Estimate # 5069  te Original Date 11/09/17  Billing Cycle Billing Calendar EOM/EOC Broadcast  Property Account Executive Ryan Eddins  Special Handling  Demographic Adults 35+  Agy Code Advertiser Code TV13041 836

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
1 WSFA 11/03/17 11/03/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$550.00	1:00	NM 1	\$550.00
2 WSFA 11/03/17 11/03/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	10-11am <u>Rate</u> \$100.00	1:00	<b>N</b> M 1	\$100.00
3 WSFA 11/03/17 11/03/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	12-1230pm <u>Rate</u> \$200.00	1:00	<b>N</b> M 1	\$200.00
4 WSFA 11/03/17 11/03/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	3-330p <u>Rate</u> \$120.00	1:00	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/30/17-11/05/17 JUDGE JUDY 2ND RUN Credited	Start/End Time 3-330p	Weekdays         Length         Rate          F         1:00         \$120.00	<u>Type</u> NM	
5 WSFA 11/03/17 11/03/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	330-4p <u>Rate</u> \$120.00	1:00	<b>N</b> M 1	\$120.00
7 WSFA 11/03/17 11/03/17 Today in Alabama 430am Start Date	430-5a <u>Rate</u> \$10.00	1:00 •	NM 1	\$10.00
8 WSFA 11/03/17 11/03/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	M-F 430-5P <u>Rate</u> \$150.00	1:00	NM 1	\$150.00
9 WSFA 11/03/17 11/03/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	5-530a <u>Rate</u> \$170.00	1:00	<b>NM</b> 1	\$170.00
10 WSFA 11/03/17 11/03/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	5-530pm <u>Rate</u> \$370.00	1:00	<b>NM</b> 1	\$370.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even

if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 1842846 / 08847015 Contract Dates Product Estimate # 10/30/17 - 11/05/17 DOUG JONES FOR SEI 5069

Advertiser Original Date / Revision / 11/09/17 11/09/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ · Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
11 WSFA 11/03/17 11/03/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	528am-6am <u>Rate</u> \$200.00	1:00	NM 1	\$200.00
12 WSFA 11/03/17 11/03/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/171 1		1:00	NM 1	\$700.00
13 WSFA 11/03/17 11/03/17 Today In Alabama  Start Date   End Date   Weekdays   Spots/Week  Week: 10/30/17 11/05/171 1	6a-7a <u>Rate</u> \$350.00	1:00	NM 1	\$350.00
14 WSFA 11/03/17 11/03/17 ENTERTAINMENT TONIGH  Start Date	11630-7p <u>Rate</u> \$430.00	1:00	NM 1	\$430.00
15 WSFA 11/03/17 11/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	7-9am <u>Rate</u> \$230.00	1:00	NM 1	\$230.00
16 WSFA 11/03/17 11/03/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	9-10am <u>Rate</u> \$100.00	1:00	<b>NM</b> 1	\$100.00
17 WSFA 10/30/17 10/30/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	1035-1137pm <u>Rate</u> \$230.00	1:00	NM 1	\$230.00
18 WSFA 10/30/17 10/30/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	11-1130Am <u>Rate</u> \$60.00	1:00	NM 1	\$60.00
19 WSFA 10/30/17 10/30/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$60.00	1:00	<b>NM</b> 1	\$60.00
20 WSFA 10/30/17 10/30/17 NET Days of Our Lives  Start Date	1230-130p <u>Rate</u> \$300.00	1:00	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/30/17-11/05/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays         Length         Rate           M         1:00         \$300.00	<u>Type</u> <i>NM</i>	
21 WSFA 10/30/17 10/30/17 WSFA 12 News at Noon  Start Date	12-1230pm <u>Rate</u> \$200.00	1:00	NM 1	\$200.00
22 WSFA 10/30/17       10/30/17       JUDGE JUDY 2ND RUN         Start Date       End Date       Weekdays       Spots/Week         Week: 10/30/17       11/05/17       1       1	3-330p <u>Rate</u> \$120.00	1:00	NM 1	\$120.00
23 WSFA 10/30/17 10/30/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	330-4p <u>Rate</u> \$120.00	1:00	NM 1	\$120.00
25 WSFA 10/30/17 10/30/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	430-5a <u>Rate</u> \$10.00	1:00	NM 1	\$10.00
26 WSFA 10/30/17 10/30/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	1:00	NM 1	\$150.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers. This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1842846 /
 08847015

 Contract Dates
 Product '
 Estimate #

 10/30/17 - 11/05/17
 DOUG JONES FOR SEI 5069

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	<u>Rate</u> \$150.00			
27 WSFA 10/30/17 10/30/17 Today in Alabama 5am  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/17 1 1	5-530a <u>Rate</u> \$170.00	1:00	NM 1	\$170.00
28 WSFA 10/30/17 10/30/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/17 1 1	5-530pm <u>Rate</u> \$370.00	1:00	NM 1	\$370.00
29 WSFA 10/30/17 10/30/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/17 1 1	528am-6am <u>Rate</u> \$200.00	1:00	<b>NM</b> 1	\$200.00
30 WSFA 10/30/17 10/30/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/17 1 1	6-630pm <u>Rate</u> \$700.00	1:00	NM 1	\$700.00
31 WSFA 10/30/17 10/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	6a-7a <u>Rate</u> \$350.00	1:00	NM 1	\$350.00
32 WSFA 10/30/17 10/30/17 ENTERTAINMENT TONIGH  Start Date	11630-7p <u>Rate</u> \$430.00	1:00	NM 1	\$430.00
33 WSFA 10/30/17 10/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 1 1	7-9am <u>Rate</u> \$230.00	1:00	NM 1	\$230.00
34 WSFA 11/04/17 11/04/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$350.00	1:00	NM 1	\$350.00
35 WSFA 11/04/17 11/04/17 NET Saturday Night Live  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171- 1	1030p-1203x <u>Rate</u> \$230.00	1:00	NM 1	\$230.00
36 WSFA 11/04/17 11/04/17 ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171- 1	1203-103x <u>Rate</u> \$20.00	1:00	NM 1	\$20.00
37 WSFA 11/04/17 11/04/17 WSFA 12 News at Six-Sat  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/172- 2	Sa 6-7pm <u>Rate</u> \$160.00	1:00	NM 2	\$320.00
38         WSFA 11/04/17         11/04/17         NBC Saturday Today Show           Start Date         End Date         Weekdays         Spots/Week           Week: 10/30/17         11/05/17        2-         2	6-8am <u>Rate</u> \$90.00	1:00	NM 2	\$180.00
39 WSFA 11/05/17 11/05/17 Late News  Start Date	1030p-11p <u>Rate</u> \$300.00	1:00	NM 1	\$300.00
40 WSFA 11/05/17 11/05/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	Su 5-530p <u>Rate</u> \$180.00	1:00	NM 1	\$180.00
41 WSFA 11/05/17 11/05/17 NET NBC Sunday Today Sh	c7-8a <u>Rate</u> \$90.00	1:00	NM 2	\$180.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 10/30/17 - 11/05/17
 DOUG JONES FOR SE 5069

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
42 WSFA 11/05/17 11/05/17 NET NBC Meet The Press	8-9a	1:00	NM 1	\$90.00
Start Date	Rate	•		,
Week: 10/30/17 11/05/171 1	\$90.00			
43 WSFA 11/05/17 11/05/17 WSFA News Sunday AM	9-930a	1:00	NM 1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/17 11/05/171 1	\$40.00			
44 WSFA 11/02/17 11/02/17 WSFA 12 News at Ten - MF	= 10-1035pm	1:00	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/17 11/05/171 1	\$550.00			
45 WSFA 11/02/17 11/02/17 Tonight Show	1035-1137pm	1:00	NM 1	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/30/17 11/05/171 1	<u>Rate</u> \$230.00			
	····			
D 46 WSFA 11/02/17 11/02/17 RIGHT THIS MINUTES	130-2p	1:00	NM 0	\$0.00
48 WSFA 11/02/17 11/02/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	1:00	NM 1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	<u>Rate</u> \$120.00			
				***
49 WSFA 11/02/17 11/02/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	430-5a	1:00	NM 0	\$0.00
Week: 10/30/17 11/05/171 1	<u>Rate</u> \$10.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 10/30/17-11/05/17 Today in Alabama 430am	430-5a	Th 1:00 \$10.00	NM	
Credited				
50 WSFA 11/02/17 11/02/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	1:00	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/17 11/05/171 1	\$150.00			
51 WSFA 11/02/17 11/02/17 Today in Alabama 5am	5-530a	1:00	NM 1	\$170.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/17 11/05/171 1	\$170.00			
52 WSFA 11/02/17 11/02/17 WSFA 12 News at Five	5-530pm	1:00	NM 1	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	Rate			
	\$370.00			
53 WSFA 11/02/17 11/02/17 Today in Alabama 530a	528am-6am	1:00	NM 1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	<u>Rate</u> \$200.00	•		
		4.00		#700 OD
54 WSFA 11/02/17 11/02/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm Rate	1:00	NM 1	\$700.00
Week: 10/30/17 11/05/171 1	\$700.00			
55 WSFA 11/02/17 11/02/17 Today In Alabama	6a-7a	1:00	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	MIMI	\$550.00
Week: 10/30/17 11/05/171 1	\$350.00			
56 WSFA 11/02/17 11/02/17 ENTERTAINMENT TONIGH	17630-7p	1:00	NM 1	\$430.00
Start Date End Date Weekdays Spots/Week	Rate	•	,	Ţ.00.00
Week: 10/30/17 11/05/171 1	\$430.00			
57 WSFA 11/02/17 11/02/17 NBC Today Show	7-9am	1:00	NM 1	\$230.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/17 11/05/171 1	\$230.00		I	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1842846 /
 08847015

 Contract Dates
 Product
 Estimate #

 10/30/17 - 11/05/17
 DOUG JONES FOR SET 5069

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 11/09/17 / 11/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
58 WSFA 11/02/17 11/02/17 NBC Today 2 <u>Start Date</u> End Date Weekdays Spots/Week  Week: 10/30/17 11/05/171 1	9-10am <u>Rate</u> \$100.00	1:00	<b>N</b> M 1	\$100.00
59 WSFA 10/31/17 10/31/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$550.00	1:00	<b>NM</b> 1	\$550.00
60 WSFA 10/31/17 10/31/17 WSFA 12 News at Noon  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/17 -1 1	12-1230pm <u>Rate</u> \$200.00	1:00	<b>NM</b> 1	\$200.00
61 WSFA 10/31/17 10/31/17 JUDGE JUDY 2ND RUN  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/17 -1 1	3-330p <u>Rate</u> \$120.00	1:00	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/30/17-11/05/17 JUDGE JUDY 2ND RUN Credited	Start/End Time 3-330p	Weekdays         Length         Rate           -Tu         1:00         \$120.00		
62 WSFA 10/31/17 10/31/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/17 -1 1	330-4p <u>Rate</u> \$120.00	1:00	NM 1	\$120.00
64 WSFA 10/31/17 10/31/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	M-F 4-430P <u>Rate</u> \$120.00	1:00	<b>NM</b> 1	\$120.00
65 WSFA 10/31/17 10/31/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	430-5a <u>Rate</u> \$10.00	1:00	NM 1	\$10.00
66 WSFA 10/31/17 10/31/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	M-F 430-5P <u>Rate</u> \$150.00	1:00	<b>NM</b> 1	\$150.00
67 WSFA 10/31/17 10/31/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	5-530a <u>Rate</u> \$170.00	1:00	<b>NM</b> 1	\$170.00
68 WSFA 10/31/17 10/31/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/17 -1 1	5-530pm <u>Rate</u> \$370.00	1:00	<b>NM</b> 1	\$370.00
69 WSFA 10/31/17 10/31/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	528am-6am <u>Rate</u> \$200.00	1:00	<b>NM</b> 1	\$200.00
70 WSFA 10/31/17 10/31/17 WSFA 12 News at Six - MF  Start Date	6-630pm <u>Rate</u> \$700.00	1:00	NM 1	\$700.00
71 WSFA 10/31/17 10/31/17 Today In Alabama <u>Start Date                                  </u>	6a-7a <u>Rate</u> \$350.00	1:00	<b>NM</b> 1	\$350.00
72 WSFA 10/31/17 10/31/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/17 -1 1	7630-7p <u>Rate</u> \$430.00	1:00	<b>NM</b> 1	\$430.00
73 WSFA 10/31/17 10/31/17 NBC Today Show	7-9am	1:00	NM 1	\$230.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1842846 /
 08847015

 Contract Dates
 Product
 Estimate #

 10/30/17 - 11/05/17
 DOUG JONES FOR SET 5069

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/09/17 / 11/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		pe Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/30/17         11/05/17         -1         1	<u>Rate</u> \$230.00				
74 WSFA 10/31/17 10/31/17 This Is Us  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/17 -1 1	8-9pm <u>Rate</u> \$1,200.00	1:00	N	IM 1	\$1,200.00
75 WSFA 11/01/17 11/01/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$550.00	1:00	. N	JM 1	\$550.00
76 WSFA 11/01/17 11/01/17 NET Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	1230-130p <u>Rate</u> \$300.00	1:00	N	O MI	\$0.00
Spot Ch Date Range Description  1 WSFA 10/30/17-11/05/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length	<u>Rate</u> <u>Ty</u> \$300.00 Λ	pe IM	
77 WSFA 11/01/17 11/01/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	12-1230pm <u>Rate</u> \$200.00	1:00	N	IM 1	\$200.00
78 WSFA 11/01/17 11/01/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	3-330p <u>Rate</u> \$120.00	1:00	N	M 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/30/17-11/05/17 JUDGE JUDY 2ND RUN Credited	Start/End Time 3-330p	Weekdays Length	Rate Ty \$120.00 A	<u>pe</u> IM	
79 WSFA 11/01/17 11/01/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	330-4p <u>Rate</u> \$120.00	1:00	N	IM 1	\$120.00
81 WSFA 11/01/17 11/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	M-F 4-430P Rate \$120.00	1:00	N	IM 1	\$120.00
82 WSFA 11/01/17 11/01/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	430-5a <u>Rate</u> \$10.00	1:00	, N	IM 1	\$10.00
83 WSFA 11/01/17 11/01/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/171 1	M-F 430-5P <u>Rate</u> \$150.00	1:00	N	1 1	\$150.00
84 WSFA 11/01/17 11/01/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	5-530a <u>Rate</u> \$170.00	1:00	N	M 1	\$170.00
85 WSFA 11/01/17 11/01/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 10/30/17 11/05/171 1	5-530pm <u>Rate</u> \$370.00	1:00	N	M 1	\$370.00
86 WSFA 11/01/17 11/01/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/17 11/05/171 1	528am-6am <u>Rate</u> \$200.00	1:00	N	M 1	\$200.00
87 WSFA 11/01/17 11/01/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 10/30/17 11/05/171 1	6-630pm <u>Rate</u> \$700.00	1:00	, N	M 1	\$700.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1842846 / 08847015

 Contract Dates
 Product
 Estimate #

 10/30/17 - 11/05/17
 DOUG JONES FOR SEI 5069

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/09/17 / 11/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week , Rate	Type S <sub>i</sub>	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate		1,7,000,		
88 WSFA 11/01/17 11/01/17 Today in Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	1:00	NM	1	\$350.00
Week: 10/30/17 11/05/171 1	\$350.00				
89 WSFA 11/01/17 11/01/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	1:00	NM	1	\$230.00
Week: 10/30/17 11/05/171 1	\$230.00				
90 WSFA 11/01/17 11/01/17 NBC Today 2	9-10am	1:00	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/17 11/05/171 1	\$100.00				
D 91 WSFA 11/02/17 11/02/17 NET Early Today ON	4x-430x	1:00	NM	0	\$0.00
92 WSFA 10/30/17 10/30/17 NET Early Today ON	4x-430x	1:00	NM	1	\$6.00
Start Date	<u>Rate</u>				
Week: 10/30/17 11/05/17 M 1	\$6.00				
93 WSFA 11/02/17 11/02/17 NET Early Today ON	4x-430x	1:00	NM	1	\$6.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•			
Week: 10/30/17 11/05/17T 1	\$6.00				
94 WSFA 10/31/17 10/31/17 NET Early Today ON	4x-430x	1:00	NM	1	\$6.00
Start Date	<u>Rate</u>		ı		
Week: 10/30/17 11/05/17 -T 1	\$6.00				
95 WSFA 11/01/17 11/01/17 NET Early Today ON	4x-430x	1:00	NM	1	\$6.00
Start Date End Date Weekdays Spots/Week	Rate		1		,
Week: 10/30/17 11/05/17w 1	\$6.00				
96 WSFA 11/01/17 11/05/17 Today In Alabama	6a-7a	1:00	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				*
Week: 10/30/17 11/05/17WTF 2	\$350.00				
97 WSFA 11/01/17 11/05/17 NBC Today Show	7-9am	1:00	NM	1	\$230.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,,		•	4200.00
Week: 10/30/17 11/05/17WTF 1	\$230.00				
98 WSFA 11/01/17 11/05/17 Last Call With Carson Daily	L1235-107x	1:00	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate			,	V
Week: 10/30/17 11/05/17WTF 1	\$20.00	•			
99 WSFA 11/02/17 11/02/17 RIGHT THIS MINUTES	130-2p	1:00	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			•	700.00
Week: 10/30/17 11/05/171 1	\$60.00				
		Totals		90	\$21,674.00
		1000			,

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 10/30/17 -11/05/17
 90
 \$21,674.00
 (\$3,251.10)
 \$18,422.90

 Totals
 90
 \$21,674.00
 (\$3,251.10)
 \$18,422.90

Signature: Date:	
------------------	--

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

703-516-9680

FAX#

FROM STATION NOV9/17 11.20
\*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\* \*\*\* WSFA-TV CREDIT RISK !!! HARRIS REPORT F TRF# 1842846 #0 \$\$\$ REP HEADLINE# 8847015 \$\$\$ MOD# 2: APPROVED REV

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.# OFF.#	SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD	ÓD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)	(H)
ATLANTA, GA 30339		
ORDER # CONTRACT # 8847015	CLASS: NATL. LOCAL	REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)	CE)	
FLIGHT DATES OCT30/17 NOV5/17 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE	DATE NOV9/17 11.20

STA:

SCHEDULE A CASH IN ADVANCE SI SIHL \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 900 CIRCLE 75 PARKWAY ATLANTA, GA 30339

STATION MAKEGOOD OFFERS: TO PRINT NO BUYS

\$300.00 MISSED:SUN/1030P-1100P
OFFER:SUN/1050P-1130P
CMT:SPOT AIRED LATE AT 1129P DUE TO NFL RUNNING LONG. BUY#39 UNRESL S

(NOV9/17) PLS ADVISE

AIRED

CONTRACT

IING LONG. OUR NEWS THANKS, DENICE

21674.00 NOV/17

21674.00 TOTAL 0/0 WIYC TOTAL % WBMM % CABL WCOV 3% 4 2 % % % WAKA EAKA ₹ % % ESFA WNCF 50% WSFA \$43,400 MARKET TOTALS

ACCURATE SHARES

RA35+\* SVC- NSI DEMOS- R

REP HEADLINE# 8847015 TRF# 1842846 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*:

NOV9/17 12.49 \*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME	BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SU	SE, SUITE# 1650 SALES PRSN V	SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339		
ORDER # CONTRACT # 8847015	CLASS: NATE.	. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LIN)	(LINE, ORDER, INVOICE)	
FLIGHT DATES OCT30/17 NOV5/17 WK-1		
CITY TAXSTATE TAXCO-OP BILI	CO-OP BILLING NEEDED	DATE_NOV9/17 12.49

THANKS JASMINE FOR RYAN REVISED ORDER
M5 OKD AS LINE 95
TTL SAME, \$21,674
PLS CONFM REP:

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

: TOTL:	•
DAYS	•
WEEKINVT	
:SPTS: WEEK : /WK: INVT	•
END DATE	
START DATE	6 9
	5069
C : RATE	AGENCY EST# =
SEC	
:LINE#:REP :CD: TIME PERIOD : LGTH : : :LINE#: : :	AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967

0

SUN

0

11/5

11/5

\$300.00

9

WSFA 12 NEWS AT 10:30P WSFA 12 NEWS AT 10:30P PROGRAM : CON COM1:

1030P-1100P

ഗ

39

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*; REP HEADLINE# 8847015 TRF# 1842846 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

NOV9/17 12.49 \*\*\* WSFA-TV \*\*\*

:TOTL:	ᆏ			00.					
			9/17) ADVISE	21674.00				ME	IPLE
DAYS			(NOV9/17) PLS ADVIS AIRED	AL				N-PROGRAM NAME	*-MULTIPLE
۰۰ ۰۰	SUN		70	T TOTAL	WIYC 0%			I-PROG	SHN
WEEK INVT		Ο	00	CONTRACT					Z-COMMENTS
:SPTS:	Н	AIRED	s G. DEN	ŭ	WBMM 0%			M-MAKEGOOD	
END	11/5	N NEW S			м % 0				Y-DAYS
 H	,. H	DENICE	Z Z		CABL (			L-LENGTH	X-LATE
START	11/5	LONG IKS,	rs rs TO NFL RU LATE RUN.		% M			DATES L	
	• •	Z Z	NOV NOV DUE		WCOV				T-TIME
RATE	\$300.00	TO NEL RU LATE RUN. LINE-39	-		4 4 2 % 8 %			F E-EFF	X WEEK
	\$30	2	100P 130P LATE AT 1		WAKA Eaka			DE-DELETE	TS PER
SEC		30P 1129P DUE E CONFIRM UN SPOT O	ISSED:SUN/1030P-1100P OFFER:SUN/1050P-1130P CMT:SPOT AIRED LATE CMT:1050P-1130P. P:		CF 58				S-SPOTS
LGTH	9	AT 10:30 TE AT 11 PLEASE LATE RUN	N/103(N/105(N/105)		WNCF ESFA			C-CANCELLED	R-RATE
: QC		NEWS AT ED LATE 30P. P. OF A LA	SED:SUN/103 FER:SUN/105 CMT:SPOT AI		7A 50%			C-CA	PGM R-
PERIOD	1130P	12 NEW AIRED P-1130P NCE OF S:	MH SO EI		WSFA			TYPE	Q-PAID PC
TIME	1050P-	WSFA 1 SPOT A 1050P- CCEPTANC	BUY#39	0.0	\$43,400			B-BUY	
. CD:	A L	RAM: WSFA 12 NEW COM1: SPOT AIRED COM2: 1050P-1130P IS ACCEPTANCE OF EGOOD OFFERS:	BU	21674.00		SHARES	* + 10	A-ADD	P-CLASS, PLAN, SECT
#:REP :LINE#	95	O OX	O .		TOTALS		SI RA3	CODE A	S, PLA
: LINE#:REP		STATIC	Z S	NOV/17	MARKET	ACCURATE	SVC- NEDEMOS-	мор сс	P-CLAS

TRF# 1842846

\$ \$ \$

# 1

MOD# 2: APPROVED REV

HEADLINE# 8847015

REP \$\$\$

703-516-9680 STATION FROM FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV9/17 14.23 \*\*\* WSFA-TV \*\*\*

.23 14 # SALESMAN DATE NOV9/17 REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN OFF.# JEFF WA-NATI. PRSN NAME CLASS: BUYER SALES REP.# INVOICE) BILLING NEEDED 650 ORDER, ۲ SUITE# (LINE) CO-OP SE JONES/D/SEN/AL MEDIA COMMENTS: # 8847015 PKWY 30339 PARTNERS 75 WK-1 GA CONTRACT EST#5069 CIRCLE ATLANTA, NOV5/17 POLI/D CANAL 900 TAX SENAT NAME NAME STATE FOR OCT30/17 ADV. AGY. JONES FLIGHT DATES DOUG TAX # ORDER # # PRDCT CILX ADV

RYAN THANKS JASMINE FOR REVISED ORDER M5 OKD AS LINE 95 \$21,674 TTL SAME, PLS CONFM REP:

STA:

SCHEDULE CASH IN ADVANCE ď S THIS \*\*\*\* Ü CON

SENT TO: SE, SUITE#1650 ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY S 30339 GA ATLANTA,

CONTRACT SCHEDULED FOR GENERATION APPROVED. BEEN ORDER HAVE CHANGES OF THIS (MAKEGOOD OFFERS: STATION NOTICE:

PLS ADVIS (NOV9/17) AIRED IING LONG. OUR NEWS THANKS, DENICE \$300.00 RUNNING LONG. 60s 60s CMT:SPOT AIRED LATE AT 1129P DUE TO NFL RUNCMT:1050P-1130P. PLEASE CONFIRM LATE RUN. NOV5 NOV5 MISSED: SUN/1030P-1100P OFFER: SUN/1050P-1130P BUY#39 OK.D

21674.00 TOTAL CONTRACT . TOTAL

ы